

# INSTITUTIONAL RESEARCH *Technology* INITIATION REPORT

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Toll-Free: 866-928-0928 • www.DawsonJames.com • 101 North Federal Highway - Suite 600 • Boca Raton, FL 33432

## **CEMTREX, Inc. (CETX) – Buy Rating**

## An Emerging Leader in the High-Tech World of Video Security Supported by an Industrial Services Company

Cemtrex is emerging today as a leader in the high-tech world of video surveillance. The company's is split into two operating divisions, high tech video (Vicon) and a rigging and industrial solutions company (AIS) which generates free cash. We view the rigging company as a means to an end and expect it to be eventually divested. We see potential in the video surveillance portion of the company to grow in the 20% plus range annually and at some point we expect it to be acquired at 4-5x revenues, suggesting plenty of upside to today's valuation.

#### **Investment Highlights**

We See Vicon as the Future of Cemtrex: Vicon is a global leader in advanced security and surveillance technology designed to safeguard businesses, schools, municipalities, hospitals and cities across the world. The company specializes in engineering complete security solutions that simplify deployment, operation, and ongoing maintenance. A good example is the company's four-in-one camera system that connects with one simple cable. The company today has over 10,000 installations and five decades of experience. The company typically operates in corrections (prisons), education, healthcare, government, law enforcement, property management, and a host of other applications. The Advanced Technologies segment generated approximately \$29M in revenues for fiscal (Sept.) 2022. Management has guided to a 16% growth rate (\$28M in fiscal 2023).

Advanced Industrial Services; This business includes rigging and Millwrighting, Process Piping, Electrical Services, Custom Fabrication, Transportation and Warehousing and Project Management. This unit generated approximately \$21M in revenues for the fiscal (Sept.) year 2022. Management guided to nominal growth of 3% this year.

A History of Reverse Splits has Created a Depressed Valuation. In our opinion the company's market capitalization of approximately \$4-5M and a negative enterprise value does not reflect the company's \$50M in annual revenues. The company may achieve break-even late next year or early 2025. Our understanding is that the AIS (industrial rigging and such) is generating free cash flow today and helping to offset expenses associated with Vicon. We see Vicon technology as high value and as its growth builds, we believe the probability of it being acquired by one of the major (deep pockets, large, capitalized competitors) becomes increasingly likely.

**The Most Recent Quarter & Guidance:** The company reported revenues of \$50.3M (Advanced Technologies was \$29.1M and Industrial services was \$21M). This translated into an operating loss of \$13.5M; however, the company has restructured and as a result operating expenses should be lower going forward. We model a loss of just \$2.3M in fiscal 2023, suggesting that the company's cash balance of \$10.6M is sufficient as the company drives towards becoming a cash flow positive operation. We also note a recent 35:1 reverse stock split.

**Valuation:** We project our model out to 2032. We apply a 30% risk rate applied in our Free Cash Flow to the Firm (FCFF), discounted EPS (dEPS), and Sum-of-the-Parts (SOP) models. We use a fully diluted outyear share count assuming multiple raises. The result is equal-weighted and averaged and rounded to the nearest whole number to derive our 12-month projected price target of \$8.0.

**Risks to our thesis include:** 1. Competitive risks 2. Intellectual Property 3. Economic. Management and Intellectual Capital 4. Reverse stock splits.

January 26, 2023

Jason H. Kolbert Managing Director & Senior Analyst jkolbert@dawsonjames.com



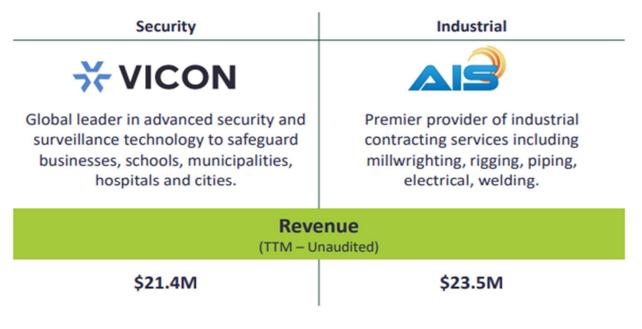


**Company Description:** (*adapted from the company's filings*): Cemtrex was incorporated in 1998 and has been through multiple evolutions to arrive where it is today, A company focused on two parts, one strategic and the other "opportunistic". The two divisions are Vicon, a leader in surveillance technology, and AIS – Industrial services provider. The Advanced Technologies segment operates several brands that deliver cutting-edge software and hardware technologies. Advanced Industrial Services ("AIS") offers single-source expertise and services for rigging, millwrighting, in plant maintenance, equipment erection, relocation, and disassembly to diversified customers. AIS installs high-precision equipment in a wide variety of industrial markets like automotive, printing & graphics, industrial automation, packaging, and chemicals, among others. They are a leading provider of reliability-driven maintenance and contracting solutions for the machinery, packaging, printing, chemical, and other manufacturing markets. The focus is on customers seeking to achieve greater asset utilization and reliability to cut costs and increase production from existing assets, including small projects, sustaining capital, turnarounds, maintenance, specialty welding services, and high-quality scaffolding.

**Exhibit 1. Vicon Overview:** Part of Cemtrex's advanced technologies services, Vicon provides end-to-end video security solutions to address corporate, industrial, and governmental security challenges through video monitoring systems and analytics-based recognition systems, cameras, servers, and access control systems. Vicon's Valerus video management software (VMS) is what security guards look at to monitor their systems and is used in alliance with Vicon's physical cameras that are sold globally.

**AIS Overview:** Acquired by Cemtrex in 2015, AIS offers one-source expertise and capabilities in plant and equipment erection, relocation, and disassembly, and is the leading provider of reliability-driven maintenance and contracting solutions for the machinery, packaging, printing, chemical, and other manufacturing markets. AIS caters to customers seeking to achieve great asset utilization to cut costs and increase production from existing assets, including small projects, sustaining capital, specialty welding services, and high-quality scaffolding.

# Cemtrex is a holding company with operating brands Vicon Industries and AIS – Advanced Industrial Services.





#### Exhibit 2. Vicon – Industry Dynamics



- The video surveillance market has seen a shift from perpetual on-premise technologies to recurring subscription-based, cloudbased, scalable deployments, due to the growing usage of big data, deep learning, and artificial intelligence (AI).
- The use of AI in video surveillance eliminates the issue of human limitations and leverages techniques and software to make better decisions around security and threats, ultimately making the identification procedure simple.
- In addition, the use of big data and deep learning allows the system to store essentially unlimited amounts of data while using AI to constantly monitor and analyze footage in real-time.
- Regardless of what a company's security solution is, video surveillance is necessary, and it is only becoming more important.
- High repeat business, attractive growth margins.
- As we've seen with Ring, Blink, Arlo, etc., we are leveraging technology at the residential level, but it's important to have this at the enterprise level as well.
- The security industry tends to lag in technological advancements when compared to other industries that are technology-driven. Vicon wants to get ahead of this trend, as it is likely that in the next decade enterprises will go through a massive adoption of smart surveillance systems as they leverage the next generation of cloud and AI to drive better decision-making.



**Exhibit 3.** The Vicon Difference

## **Delivering Innovation & Value** for Over 50 years.





A Single-Source Supplier Simplify purchasing and support.



**Open Platform** Works with other open security platforms, cameras and hardware.



**Centralized Platform** Monitor and track your entire security operation from a single interface.



Lower Total Cost of Ownership No surprise fees, additional support charges, and no forced upgrades.

#### World Class Support Our engineers are dedicated to resolving even your toughest challenges.

Source: Cemtrex

## Exhibit 4. Complete Vicon Solution Through a Centralized Security Management System



Servers

**Intelligent Cameras** 



dashboard

Manage alarms

and export events

## Exhibit 5. Valerus VMS – The Security Management System Hub



Centralized security Monitor, search and respond to LPR, Access Control and video events

Simplify day-to-day maintenance

potential system issues with a global

Customize alerts so the right person

Expedite investigations with a suite of powerful search tools to find, review

gets the right info at the right time

**Expedite forensic searches** 

Track, troubleshoot and identify

## **Protects data**

Protects data in the case of hardware failures with redundancy and failover option

#### Streamline installation

Expedite installation and setup with autodiscovery and configuration tools

#### Secures the system

Protects the system with advanced cybersecurity settings and notifications

#### Monitor on-the-go

Access Valerus anytime and anywhere, and stream mobile video directly to the VMS

Source: Cemtrex

#### **Exhibit 6. Deep-Learning AI Analytics**



Deep-learning AI helps classify objects to expedite investigations, lower storage costs and reduce nuisance alarms.

- Proprietary algorithm requires less processing power, thereby reducing hardware costs for end-users
- When used in Vicon's Valerus VMS, operators can filter searches by people, vehicles or animals to reduce the amount of non-relevant video they have to watch
- Object-based recording options ensures the system records only relevant video, reducing total storage costs and requirements



## Exhibit 7. Vicon Operations & Outlook

<b>Revenues</b> (Unaudited – Internal)					
\$ in Millions	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023 (Est)
Net sales	\$24.2	\$24.1	\$20.7	\$23.5	\$28.5
GM%	43%	50%	39%	40%	48%

#### Outlook:

- No budget cuts
- Increased engineering and product teams substantially with 7 key hires from year to year
- Expect short term operating expenses to be higher as the products under development are being rolled out
- Expect ROI to start yielding 2-2 years out and beyond

#### Product Focus

- AI-based Analytics solutions launching in Q2 FY2023
- Cloud based video surveillance as a service offering launching in Q3 FY2023
- Software development done in low-cost countries for competitive advantage

#### Source: Cemtrex

#### Exhibit 8. AIS - Industry Dynamics and Outlook

- The global Industrial Services market size was valued at \$29.5B in 2020 and is projected to reach \$45.3B in 2028, growing at a CAGR of 5.53%<sup>1</sup>
- Growth driven by an increase in demand for predictive maintenance services and the rise in the complexity of equipment
- The automotive industry is projected to hold the largest market share of industrial services market in the near term
- Global industrial control and factory automation market size is projected to reach \$197.8B by 2026 from \$133.1 B in 2021, at a CAGR of 8.2%<sup>2</sup>

## **AIS Outlook**

- Strong balance sheet allows ability to offer more comprehensive services due to inventory of equipment
- Experienced management

#### Revenues (Unaudited - Internal)

\$ in Millions	FY 19	FY 20	FY21	FY 22	FY 23 (Est)
Net sales	\$20.0	\$17.8	\$19.0	\$21.2	\$21.8
GM%	36.3%	36.2%	33.6%	29.9%	33%

- With the boom of e-commerce continuing, one of the highest growth areas in AIS continues to be packaging.
- Due to its continued growth in the packaging space, AIS is present in the day-to-day consumer value chain.
- The increase in infrastructure-related development projects is escalating private participation in infrastructure (PPI).

Source: Cemtrex & footnotes 1 and 2 are to Cemtrex market sources



## **Exhibit 9. AIS Financial Results**

2022		2021			2021	
\$ 13.2	\$	14.7		\$	50.3	43.1
\$ 5.6	\$	4.9		\$	19.4	17.0
42%		33%			39%	39%
\$ 1.1	\$	(8.4)		\$	(9.5)	(6.7)
\$ \$ \$	Ending Sep 2022 \$ 13.2 \$ 5.6 42%	Ending September 2022 \$ 13.2 \$ \$ 5.6 \$ 42%	\$ 13.2 \$ 14.7   \$ 5.6 \$ 4.9   42% 33%	Ending September 30 2022 2021 \$ 13.2 \$ 14.7 \$ 5.6 \$ 4.9 42% 33%	Ending September 30     2022   2021     \$ 13.2   \$ 14.7     \$ 5.6   \$ 4.9     42%   33%	Ending September 30   Ending September     2022   2021   2022     \$ 13.2   \$ 14.7   \$ 50.3     \$ 5.6   \$ 4.9   \$ 19.4     42%   33%   39%

Source: Cemtrex

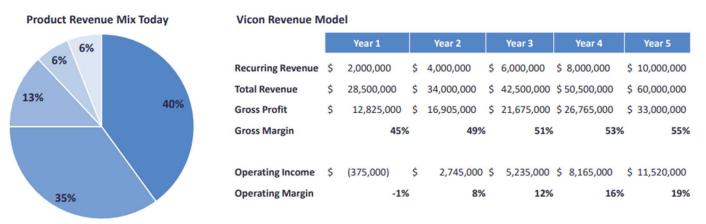
#### **Exhibit 10. AIS Financial Performance**



## Core business gives us a strong foundation to continue growing in high tech areas

Exhibit 11. Vicon's Shift From AI-based Analytics solutions & Cloud-based VSaaS to Drive Recurring Revenue Growth

## Vicon Model At Scale



Servers Cameras SW Accessories VAX



**Valuation:** Our valuation for Cemtrex is based on revenue projections out to 2033. The subsequent revenues then flow to our income statement. To the income statement metrics, we then model a target valuation. We assume the company does raise additional capital, and as such, our valuation math is based on the 2033 fully diluted share count. Our valuation models include Free Cash Flow to the Firm (FCFF), discounted EPS (dEPS), and Sum-of-the-Parts (SOP). These models all use a 30% discount rate. We select 30% for micro-capitalized growth companies, and this represents our highest risk rate. The result of these three models is then equal-weighted and averaged and rounded to the nearest whole number to provide a 12-month target price.

### Exhibit 12. Free Cash Flow Model

AV	erage \$	8
Price	Target \$	6
	Year	2023

DCF Valuation Using FCF (mln):											
units ('000)		2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	2031E	2032E
EBIT		(2,356)	24	2,454	5,528	11,401	15,322	6,545	27,272	36,074	46,756
TaxRate		0%	0%	0%	0%	0%	10%	24%	24%	28%	0%
EBIT(1-t)		(2,356)	24	2,454	5,528	11,401	13,789	4,974	20,727	25,974	46,756
CapEx											
Depreciation											
Change in NWC											
FCF		(2,356)	24	2,454	5,528	11,401	13,789	4,974	20,727	25,974	46,756
PV of FCF		(2,356)	19	1,452	2,516	3,992	3,714	1,031	3,303	3,184	4,409
Discount Rate	30%										
Long Term Growth Rate	1%										
Terminal Cash Flow	162,841										
Terminal Value YE2030	15,356										
NPV	32,210										
NPV-Debt											
Shares out (thousands)	4,989	2032E									
NPV Per Share	\$ 6.46										

#### Exhibit 13. Discounted EPS Model



		Discoun	t Rate and Ear	nings Multiple \		is Constant	
				2032	EPS		
	7.6	5%	10%	15%	20%	25%	30%
Earnings	l í						
Multiple	5	\$17.30	\$11.38	\$7.63	\$5.20	\$3.60 \$	2.53
	10	\$34.61	\$22.77	\$15.26	\$10.41	\$7.21 \$	5.06
	15	\$51.91	\$34.15	\$22.89	\$15.61	\$10.81 \$	7.59
	20	\$69.22	\$45.54	\$30.52	\$20.81	\$14.41 \$	10.13
	25	\$86.52	\$56.92	\$38.16	\$26.01	\$18.02 \$	12.66
	30	\$103.83	\$68.31	\$45.79	\$31.22	\$21.62 \$	15.19
	35	\$121.13	\$79.69	\$53.42	\$36.42	\$25.22 \$	17.72
	40	\$138.44	\$91.08	\$61.05	\$41.62	\$28.82 \$	20.25

#### Exhibit 14. Sum-of-the-Parts Model

Cemtrex	LT Gr	Discount Rate Y	′rs.toMktPeak	% Success	Peak Sales MM's	Term Val
AIS - Industrial Contracting Services	1%	30%	5	70%	\$25	\$86
NPV						\$2.61
Vicon	1%	30%	7	70%	\$100	\$345
NPV						\$6.17
Other	1%	30%	7	70%	\$20	\$69
NPV						\$1.23
Net Margin						80%
MM Shrs OS (2032E)						5
Total						\$9

Source: Dawson James estimates



**Risks to our thesis include** 1. Competitive risks 2. Intellectual Property 3. Economic, Management, and Intellectual Capital. 4. We also note the company has a history of reverse stock splits.

- 1. Competitive Risks
  - Most customers come from cyclical industries, resulting in cyclical buying behavior, and therefore may result in significant fluctuations in demand, selling prices, and profitability.
  - The barriers to entry into these spaces are not difficult and makes it easy for competition to grow.
  - There are many larger competitors who compete directly with Cemtrex and who have significantly greater financial, technological and research resources. This may serve to severely damage the company's ability to market and sell products at price levels that would allow them to achieve and maintain profit margins and positive cash flow.
  - Competition and customer pressures may restrict their ability to increase prices in response to commodity and other input cost increases, which could cause a decrease in profit margin.
- 2. Intellectual Property
  - Cemtrex heavily relies on its proprietary knowledge to maintain a competitive edge, while only using a combination of trade secrets and know-how to protect its intellectual property.
  - Although Cemtrex has multiple patents and patent claims that it owns, they cannot assure that the various other aspects to their technologies patent applications will result in issued patents, or if patents are issued, that they will provide sufficient protections for technology against competitors.
  - There is a low chance that, if needed, Cemtrex could defend their intellectual property rights against claims.
- 3. Economic Management and Intellectual Capital
  - Due to the long-term nature of investments in acquisitions and other financial needs to support organic growth, including working capital, it is likely that the long-term and working capital needs will periodically exceed the short-term fluctuations in cash flow from operations.
  - Growing net losses and substantial debt is expected to continue due to increased product development, sales and marketing and administrative expenses. This will reduce the company's ability to obtain additional financing for working capital.
  - Financial success is significantly dependent on the engineering, sales, and marketing experience of Saagar Govil. There is no employment arrangement, and there can be no assurance that Saagar Govil will continue to provide Cemtrex services.
  - As a "controlled company," approximately 90% of the outstanding voting shares, including common stock, are beneficially held by Saagar Govil.
- 4. Cemtrex has a history of reverse stock splits
  - $\circ$  Dec 28, 2004 2/1 split
  - August 21, 2007 52/1 split
  - April 15, 2015 6/1
    - While common stock was traded on the OTCBB
  - June 13, 2019 8/1
    - Primarily intended to bring Company into compliance with the minimum average closing share price requirement
  - o January 22, 2023 35:1 reverse stock split



#### **Exhibit 15. Income Statement**

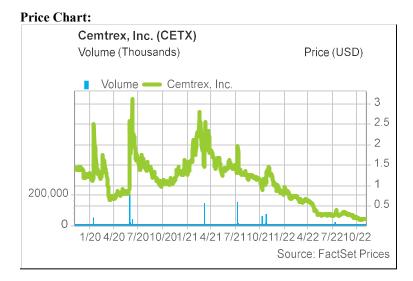
Cemtrex: Income Statement	Dec.	March	June	Sept.	Sept.														
.: YE September	1Q22A	2Q22A	3Q22A	4Q22A	2022A	1Q23E	2Q23E	3Q23E	4Q23E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E	2031E	2032E
Product sales	-	-																	
AIS - Industrial Contracting Services	4,730	5,088	5,300	6,082	21,200	4,974	5,190	5,406	6,055	21,624	22,056	22,498	22,948	23,407	23,875	24,352	24,839	25,336	25,843
Vicon	6,200	6,400	6,800	9,700	29,100	7,697	8,032	8,366	9,370	33,465	39,154	46,593	55,446	65,426	77,203	91,100	107,498	126,847	149,680
Other Subsidiary Contributions	1,200	1,240	1,531																
Total Product Sales	10,672	12,728	13,631	15,782	50,275	13,298	13,876	14,454	16,189	57,816	66,489	76,462	87,931	101,121	116,289	133,732	153,792	176,861	203,390
Expenses																			
COGS	6,803	8,676	7,754	7,986	31,219	7,713	6,938	7,227	8,094	29,972	33,244	37,466	42,207	45,504	52,330	60,180	67,669	76,050	85,424
COGS %	64%	68%	57%	51%	62%	58%	50%	50%	50%	52%	50%	49%	48%	45%	45%	45%	44%	43%	42%
General and Administrative	6,612	6,757	6,949	7,438	27,756	5,980	6,240	6,500	7,280	26,000	28,600	31,460	34,606	38,067	41,873	46,061	50,667	55,733	61,307
Research & Development	1,312	1,115	1,048	1,377	4,852	966	1,008	1,050	1,176	4,200	4,620	5,082	5,590	6,149	6,764	7,441	8,185	9,003	9,903
Goodwill Impairment				3,316	3,316														
Total Operating Expenses	14,727	16,548	15,752	20,117	67,143	14,659	14,186	14,777	16,550	60,172	66,464	74,008	82,403	89,720	100,967	113,681	126,520	140,787	156,634
Loss from Operations	(4,055)	(3,819)	(2,121)	(6,874)	(16,868)	(1,361)	(310)	(323)	(362)	(2,356)	24	2,454	5,528	11,401	15,322	20,052	27,272	36,074	46,756
Other Expense																			
Other Income	930	335	2,072	3,928	7,265														
Interest Expense	(1,405)	(1,318)	(931)	(244)	(3,898)														
Total Other Expense	(475)	(983)	1,141	3,684	3,368	-			-	-	-	-	-	-	-	-	-	-	
Net Loss	(4,530)	(4,802)	(980)	(3,189)	(13,501)	(1,361)	(310)	(323)	(362)	(2,356)	24	2,454	5,528	11,401	15,322	20,052	27,272	36,074	46,756
Fx	59	(200)	(201)	(178)	(519)														
Less loss in non-controling Interest	(52)	(81)	(51)	(88)	(271)														
Taxes			248	(39)	209	-	-	-	1	-	-			-	1,532	4,010	6,545	10,101	14,027
Tax Rate	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%	20%	24%	28%	30%
GAAP Net Income (loss)	(4,418)	(5,082)	(983)	(3,056)	(13,540)	(1,361)	(310)	(323)	(362)	(2,356)	24	2,454	5,528	11,401	13,789	16,041	20,727	25,974	32,729
GAAP-EPS	(0.19)	(0.21)	(0.04)	(0.08)	(0.52)	(1.71)	(0.11)	(0.11)	(0.13)	(2.07)	0.01	0.85	1.89	3.84	4.58	5.25	6.69	8.27	10.27
GAAP EPS (dil)	(0.19)	(0.21)	(0.04)	(0.08)	(0.52)	(1.71)	(0.08)	(0.08)	(0.09)	(0.77)	0.01	0.61	1.33	2.67	3.13	3.53	4.42	5.37	6.56
Wgtd Avg Shrs (Bas)	23,097	24,089	25,778	26,300	24,832	794	2,794	2,825	2,828	2,310	2,849	2,889	2,930	2,971	3,013	3,055	3,098	3,141	3,185
Wgtd Avg Shrs (Dil)	23,097	24,089	25,778	26,300	24,832	794	3,794	3,832	3,836	3,064	3,898	4,020	4,146	4,276	4,410	4,548	4,691	4,838	4,989

Source: Dawson James estimates, company reports



Companies mentioned in this report:

#### Important Disclosures:



Price target and ratings changes over the past three years: Initiated – Buy – January 26, 2022 – Price Target \$8.0

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- 1) **Buy**: The analyst believes the price of the stock will appreciate and produce a total return of at least 20% over the next 12-18 months.
- 2) **Neutral**: The analyst believes the price of the stock is fairly valued for the next 12-18 months.
- 3) Sell: The analyst believes the price of the stock will decline by at least 20% over the next 12-18 months and should be sold.

The following chart reflects the range of current research report ratings for all companies, followed by the analysts of the Firm. The chart also reflects the research report ratings relating to those companies for which the Firm has performed investment banking services.

	Company Coverage		Investment Banking	
Ratings Distribution	# of Companies	% of Total	# of Companies	% of Totals
Market Outperform (Buy)	22	69%	1	5%
Market Perform (Neutral)	9	28%	2	22%
Market Underperform (Sell)	1	3%	0	0%
Total	32	100%	3	9%

Current as of 26-Jan-23

## Analyst Certification:

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