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Price Target Change

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Can-Fite BioPharma Ltd. (NYSE/CANF)

BUY Rated: COMFORT Advances (Psoriasis) while Acrobat Falls (RA Stops)

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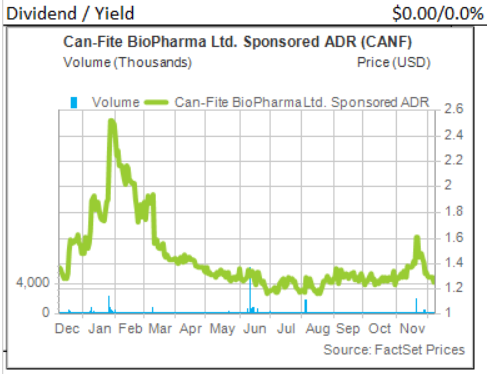
The Independent Data Monitoring Committee (IDMC) conducted a pre-planned interim analysis of the Company's Phase 3 Comfort trial of Piclidenoson to treat psoriasis. It is recommended to continue with this psoriasis study. A separate IDMC for the pre-planned interim analysis of the Acrobat Rheumatoid Arthritis (RA) Phase 3 study advised not to continue this study. The Company plans to undertake a detailed analysis of the RA study's data and decide on the next steps.

Current Price	**$1.75**
Price Target	**$5.00**

Estimates	F2020E	F2021E	F2022E
Expenses ($000s)	17,093	16,669	19,648
1Q March	4,474	3,834	4,519
2Q June	4,035	4,001	4,715
3Q September	4,211	4,334	5,108
4Q December	4,373	4,501	5,305
	F2020E	F2021E	F2022E
EPS (diluted)	(1.12)	(0.57)	(0.53)
1Q March	(0.47)	(0.14)	(0.12)
2Q June	(0.24)	(0.15)	(0.13)
3Q September	(0.25)	(0.16)	(0.14)
4Q December	(0.16)	(0.12)	(0.14)
EBITDA/Share	($0.15)	($0.16)	($1.08)
EV/EBITDA (x)	0.0	0.0	0.0
Stock Data			
52-Week Range	$1.08	-	$4.95
Shares Outstanding (mil.)			15.4
Market Capitalization (mil.)			$27.0
Enterprise Value (mil.)			$16.5
Debt to Capital			0.0%
Book Value/Share			$4.52
Price/Book			15.1
Average Three Months Trading Volume (M)			0.8
Insider Ownership			5.4%
Institutional Ownership			8.9%
Short interest (mil.)			2.2%
Dividend / Yield			$0.00/0.0%



Investment Highlights

COMFORT Continues … An Independent Data Monitoring Committee recommended the Phase 3 psoriasis study continue. The IDMC also recommended that one of the dosing groups be dropped. The committee advised "no change" to the sample size, which we view as positive. Recall that the study is designed to evaluate the efficacy and safety of daily Piclidenoson, administered orally, compared to Apremilast (Otezla) and placebo in 407 patients with moderate-to-severe plaque psoriasis. The study is being conducted in five countries in Europe, Israel, and Canada. The primary endpoint is to be based on the percent of patients who achieve a PASI 75 score at week 16 vs. placebo. The secondary endpoints are to include non-inferiority vs. Otezla at week 32. Psoriasis alone is estimated to be a $9B market.

ACROBAT stops. The IDMC has recommended the study be stopped. This study is a 24-week, 525-person four-arm (high and low dose versus MTX and placebo) trial designed to establish the drug as non-inferior to Methotrexate (MTX) in newly diagnosed patients with moderate-to-severe RA. The primary endpoint of ACROBAT is a disease activity score (DAS) after 12 weeks of treatment in patients dosed with Piclidenoson compared to those dosed with MTX. In a Phase 2b study (N=79) with Piclidenoson given twice daily, 49% of patients achieved ACR20, 19% ACR50, and 11% ACR70. The scores are comparable to MTX but with a benign AE profile. Patients have been selected for the study based on the overexpression of the A3AR biomarker. Management is evaluating next steps. We had assumed just a 50% probability of success, for now, we remove RA from our model, which lowers our target valuation from $7.00 to $5.00.

Piclidenoson as a therapeutic in COVID. The trial is to assess efficacy through standard measures of clinical and respiratory status at Day 29, including the proportion of patients alive and free of respiratory failure, as well as the proportion discharged home without need for supplemental oxygen. Safety and pharmacokinetic data will also be captured.

Namodenoson in Liver Cancer – Pivotal is Next. The FDA has agreed with Can-Fite's proposed pivotal Phase 3 trial design. The study protocol and registration plan have also been submitted to the European Medicines Agency (EMA). Namodenoson is currently being used to treat liver cancer patients in a compassionate use program in Israel, which has enrolled seven patients. In addition, two patients who were enrolled in the Company's former Phase 2 study, who responded well to the drug, are continuing treatment. Those two advanced liver cancer patients have reached an overall survival of over 2.5 years while being treated with Namodenoson.

Valuation. We have removed Piclidenoson in RA but maintain it in Psoriasis, Namodenoson in HCC, and NAFLD. We apply a probability of success in these patient-based models. These metrics then flow into our valuation models. For Can-Fite, we apply a 30% discount rate, which is in addition to our therapeutic probability of success rate. We select 30% as the Company is not yet profitable, and most of the products are still dependent on the outcome of the clinical trial. Our valuation conclusion is an equally weighted average of our FCFF, EPS, and sum-of-the-parts analysis. We use a fully diluted end-year share count and assume multiple raises. The conclusion of this method is a $5.00 price target.

Risk to our thesis, include the following: (1) commercial; (2) regulatory; (3) clinical; (4) manufacturing; (5) financial; (6) liability; and (7) intellectual property.

Product Modeling Assumptions

1. We assume the program in RA does not continue but Psoriasis does to a second pivotal trial. If we assume a similar size, cost, and time for the studies, it suggests we could see U.S. top line data in a year from the current trial.
2. We assume Can-Fite may partner Piclidenoson (and Namodenoson). For the purpose of our model, we assume a sliding scale royalty at a base of 25% but rising to 30% based on sales levels. In accordance with this assumption, we only moderately increase G&A expenses as the Company is not likely to build a salesforce in this scenario.
3. We assume pricing of $5,000 in the U.S. and $3,000 in Europe with 2% year on year increases for Piclidenoson in Psoriasis, and the target population is assumed to be high A_3AR expressers.
4. A probability success factor of 50% to our models for Psoriasis.
5. We now assume Namodenoson is approved and launches (U.S. and Europe), for late-stage liver cancer in 2024.
6. We assume Namodenoson pricing of $50,000 in the U.S. and $35,000 in Europe with a 2% y/y increase.
7. A probability success factor of 50% is applied to our HCC model-based, which is based on Phase 2 data.
8. A probability success factor of 10% to our U.S. and EU models for NAFLD/NASH as the current Phase 2 study is exploratory, and the clinical development pathway for this indication is long and expensive and may require a partner to pay development costs. As such, we believe it's prudent to heavily discount the indication.
9. We do not include CF 602 for the ED indication in our model as the product is still in early stages of testing. We assume a partner is needed to move the project into the clinic.
10. We do not include any estimates for COVID.

Exhibit 1. U.S. Market Model for Psoriasis

Piclidenoson - CF101 (US)	2018E	2019E	2020E	2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E
Psoriasis incidence	7,178,760	7,322,335	7,468,782	7,618,158	7,770,521	7,925,931	8,084,450	8,246,139	8,411,061	8,579,283	8,750,868	8,925,886	9,104,403
Increase in incidence	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Plaque psoriasis (80%)	5,743,008	5,857,868	5,975,026	6,094,526	6,216,417	6,340,745	6,467,560	6,596,911	6,728,849	6,863,426	7,000,695	7,140,709	7,283,523
Moderate to severe plaque psoriasis (17%)	976,311	995,838	1,015,754	1,036,069	1,056,791	1,077,927	1,099,485	1,121,475	1,143,904	1,166,782	1,190,118	1,213,920	1,238,199
Patients seeking treatment (84%)	820,102	836,504	853,234	870,298	887,704	905,458	923,568	942,039	960,880	980,097	999,699	1,019,693	1,040,087
Market Penetration						0.0%	3.0%	6.0%	7.0%	8.0%	9.0%	10.0%	11.0%
Patients receiving CF101						-	27,707	56,522	67,262	78,408	89,973	101,969	114,410
Annual cost of treatment						$ 5,000	$ 5,100	$ 5,202	$ 5,306	$ 5,412	$ 5,520	$ 5,631	$ 5,743
Increase in Price						2%	2%	2%	2%	2%	2%	2%	2%
Revenue ('000)						$ -	$ 141,306	$ 294,029	$ 356,893	$ 424,356	$ 496,687	$ 574,170	$ 657,103
Probability of Success					50%	50%	50%	50%	50%	50%	50%	50%	50%
Total Revenue ('000)					**$ -**	**$ -**	**$ 70,653**	**$ 147,015**	**$ 178,446**	**$ 212,178**	**$ 248,343**	**$ 287,085**	**$ 328,552**

Source: Dawson James estimates, company reports

Exhibit 2. EU Market Model for Psoriasis

Piclidenoson - CF101 (EU)	2018E	2019E	2020E	2021E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E
Psoriasis incidence	11,548,440	11,779,409	12,014,997	12,255,297	12,500,403	12,750,411	13,005,419	13,265,528	13,530,838	13,801,455	14,077,484	14,359,034	14,646,214
Increase in incidence	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Plaque psoriasis (80%)	9,238,752	9,423,527	9,611,998	9,804,238	10,000,322	10,200,329	10,404,335	10,612,422	10,824,670	11,041,164	11,261,987	11,487,227	11,716,971
Moderate to severe plaque psoriasis (17%)	1,570,588	1,602,000	1,634,040	1,666,720	1,700,055	1,734,056	1,768,737	1,804,112	1,840,194	1,876,998	1,914,538	1,952,829	1,991,885
Patients seeking treatment (84%)	1,319,294	1,345,680	1,372,593	1,400,045	1,428,046	1,456,607	1,485,739	1,515,454	1,545,763	1,576,678	1,608,212	1,640,376	1,673,184
Market Penetration						0.0%	2.0%	9.0%	10.0%	11.0%	12.0%	13.0%	14.0%
Patients receiving CF101						-	29,715	136,391	154,576	173,435	192,985	213,249	234,246
Price of treatment						$ 3,000	$ 3,060	$ 3,121	$ 3,184	$ 3,247	$ 3,312	$ 3,378	$ 3,446
Increase in Price						2%	2%	2%	2%	2%	2%	2%	2%
Revenue ('000)						$ -	$ 90,927	$ 425,703	$ 492,113	$ 563,194	$ 639,214	$ 720,459	$ 807,224
Probability of Success					50%	50%	50%	50%	50%	50%	50%	50%	50%
Total Revenue ('000)					**$ -**	**$ -**	**$ 45,464**	**$ 212,852**	**$ 246,056**	**$ 281,597**	**$ 319,607**	**$ 360,229**	**$ 403,612**

Source: Dawson James estimates, company reports

Exhibit 3. Income Statement

Can-Fite Biopharma.: Income Statement ($000)																											
.: YE December 31	2015A	2016A	2017A	2018A	2019A	1Q20A	2Q20E	3Q20E	4Q20E	2020E	1Q21E	2Q21E	3Q21E	4Q21E	2021E	1Q22E	2Q22E	3Q22E	4Q22E	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E	2030E
Revenue:	165	170	847		2,032	198	204			402																	
Piclidenoson (CF-101), Rheumatoid Arthritis U.S.																-	-	-	-	-	-	-	-	-	-	-	-
Piclidenoson (CF-101), Rheumatoid Arthritis EU																-	-	-	-	-	-	-	-	-	-	-	-
Piclidenoson (CF-101), Psoriasis U.S.																-	-	-	-	-	-	70,653	147,015	178,446	212,178	248,343	287,085	328,552
Piclidenoson (CF-101), Psoriasis EU																-	-	-	-	-	-	45,464	212,852	246,056	281,597	319,607	360,229	403,612
Namodenoson HCC U.S.																-	-	-	-	-	-	7,940	41,304	51,567	62,592	74,424	87,110	100,699
Namodenoson HCC EU																-	-	-	-	-	-	11,095	57,716	72,057	87,463	103,996	121,722	140,711
Namodenoson NASH/NAFLD U.S.																-	-	-	-	-	-	81,284	169,135	263,953	366,155	380,948	396,338	412,350
Namodenoson NASH/NAFLD EU																-	-	-	-	-	-	-	67,654	140,775	219,693	304,758	317,071	329,880
Total Product Sales	165	170	847	-	2,032	198	204	-	-	402	-	-	-	-	-	-	-	-	-	-	-	124,057	401,170	476,070	556,367	642,375	734,424	832,863
Milestone From Gebro Holdings				3,820																							
Piclidenoson (CF-101), Rheumatoid Arthritis U.S.																-	-	-	-	-	-	-	-	-	-	-	-
Royalty Rate from Global Partnership																25%	25%	25%	25%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Piclidenoson (CF-101), Rheumatoid Arthritis EU																-	-	-	-	-	-	-	-	-	-	-	-
Royalty Rate from Global Partnership																25%	25%	25%	25%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Piclidenoson (CF-101), Psoriasis U.S.																-	-	-	-	-	-	17,663	36,754	44,612	53,044	62,086	71,771	82,138
Royalty Rate from Global Partnership																25%	25%	25%	25%		#DIV/0!	39%	17%	18%	19%	19%	20%	20%
Piclidenoson (CF-101), Psoriasis EU																-	-	-	-	-	-	17,663	36,754	44,612	53,044	62,086	71,771	82,138
Royalty Rate from Global Partnership																25%	25%	25%	25%		#DIV/0!	39%	17%	18%	19%	19%	20%	20%
Namodenoson HCC U.S.																-	-	-	-	-	-	1,985	10,326	12,892	15,648	18,606	21,777	25,175
Royalty Rate from Global Partnership																25%	25%	25%	25%	#DIV/0!	#DIV/0!	25%	25%	25%	25%	25%	25%	25%
Namodenoson HCC EU																-	-	-	-	-	-	2,774	14,429	18,014	23,615	28,079	32,865	37,992
Royalty Rate from Global Partnership																25%	25%	25%	25%	#DIV/0!	#DIV/0!	25%	25%	25%	27%	27%	27%	27%
Namodenoson NASH/NAFLD U.S.																-	-	-	-	-	-	20,321	42,284	65,988	93,223	96,989	100,908	104,984
Royalty Rate from Global Partnership																25%	25%	25%	25%			25%	25%	25%	25%	25%	25%	25%
Namodenoson NASH/NAFLD EU																-	-	-	-	-	-	-	16,914	35,194	54,923	76,190	79,268	82,470
Royalty Rate from Global Partnership																25%	25%	25%	25%				25%	25%	25%	25%	25%	25%
Total royalties, collaborative revenue	-	-	-	**4,452**																							
Total Revenue	-	170	847	4,452	2,032	198	204	-	-	402	-	-	-	-	-	-	-	-	-	-	-	60,406	157,460	221,311	293,499	344,036	378,360	414,897
Expenses:																											
Partnership Costs including COGS			-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6,203	20,059	23,804	27,818	32,119	36,721	41,643
%COGS																5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Research and Development	3,858	6,081	5,285	6,075	10,976	3,771	3,283	2,911	3,023	11,196	2,626	2,741	2,969	3,083	11,419	2,679	2,795	3,028	3,145	11,648	11,881	12,118	12,361	12,608	12,860	13,117	13,380	13,647
%R&D																											
General and Administrative	2,725	2,726	2,956	3,159	3,059	703	752	1,300	1,350	5,000	1,208	1,260	1,365	1,418	5,250	1,840	1,920	2,080	2,160	8,000	12,000	12,600	13,230	13,892	14,586	15,315	16,081	16,885
%SG&A																											
Total Expenses	6,583	8,807	8,241	9,234	14,035	4,474	4,035	4,211	4,373	17,093	3,834	4,001	4,334	4,501	16,669	4,519	4,715	5,108	5,305	19,648	23,881	30,921	45,649	50,303	55,265	60,551	66,182	72,176
Operating Income (Loss)	(6,418)	(8,637)	(7,394)	(5,414)	(12,003)	(4,276)	(3,831)	(4,211)	(4,373)	(16,691)	(3,834)	(4,001)	(4,334)	(4,501)	(16,669)	(4,519)	(4,715)	(5,108)	(5,305)	(19,648)	(23,881)	29,485	111,810	171,008	238,234	283,484	312,178	342,721
Finance expenses	564	178	1,102	1,204	693																							
Finance income	(1,920)	(1,820)	(2,999)	(51)	3,109	(66)	(62)																					
Total Other Income	**(1,356)**	**(1,642)**	**(1,897)**	**1,153**	2,416	**(66)**	**(62)**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pretax Income	5,062	(6,995)	(4,963)	(6,567)	(9,587)	(4,342)	(3,769)	(4,211)	(4,373)	(16,691)	(3,834)	(4,001)	(4,334)	(4,501)	(16,669)	(4,519)	(4,715)	(5,108)	(5,305)	(19,648)	(23,881)	29,485	111,810	171,008	238,234	283,484	312,178	342,721
Taxes on income	4	29		4																								
Adjustments arising from translating financial statements of foreign operations		9	30			(715)	-															1,474	8,945	20,521	59,558	85,045	99,897	116,525
Remeasurement loss from defined benefit plans	99		-																									
Tax Rate																						5%	8%	12%	25%	30%	32%	34%
GAAP Net Income (Loss)	5,066	(6,966)	(4,993)	(6,571)	(9,587)	(4,342)	(3,769)	(4,211)	(4,373)	(16,691)	(3,834)	(4,001)	(4,334)	(4,501)	(16,669)	(4,519)	(4,715)	(5,108)	(5,305)	(19,648)	(23,881)	29,485	111,810	171,008	238,234	283,484	312,178	342,721
Total comprehensive loss	5,066	(6,957)	(4,993)	(6,571)	(9,587)	(5,057)	(3,769)	(4,211)	(4,373)	(16,691)	(3,834)	(4,001)	(4,334)	(4,501)	(16,669)	(4,519)	(4,715)	(5,108)	(5,305)	(19,648)	(23,881)	30,959	102,866	150,487	178,675	198,439	212,281	226,196
GAAP-EPS	#DIV/0!	(0.25)	(0.14)	(0.17)	(1.77)	(0.47)	(0.24)	(0.25)	(0.16)	(0.97)	(0.14)	(0.15)	(0.16)	(0.12)	(0.56)	(0.12)	(0.13)	(0.14)	(0.14)	(0.53)	(0.64)	0.78	2.96	4.51	6.25	7.41	8.13	8.89
GAAP-EPS (Dil)			(0.14)	(0.16)	(1.35)	(0.31)	(0.24)	(0.23)	(0.13)	(0.83)	(0.12)	(0.12)	(0.13)	(0.10)	(0.47)	(0.10)	(0.11)	(0.12)	(0.12)	(0.45)	(0.55)	0.68	2.55	3.89	5.40	6.40	7.02	7.68
Wgtd Avg ADR Shrs (Bas) - '000s	-	28,096	32,994	38,793	5,833	9,222	15,413	17,133	27,151	17,230	27,178	27,205	27,232	37,259	29,718	37,297	37,334	37,371	37,409	37,353	37,502	37,652	37,803	37,955	38,107	38,259	38,413	38,567
Wgtd Avg ADR Shrs (Dil) - '000s	-	28,096	32,994	41,953	8,910	13,833	15,413	17,985	33,003	20,059	33,036	33,069	33,103	43,136	35,586	43,179	43,222	43,265	43,308	43,244	43,417	43,591	43,765	43,941	44,117	44,293	44,471	44,649

Source: Dawson James Securities, company reports

Risk Analysis
In addition to the typical risks associated with development stage specialty pharmaceutical companies, potential risks specific to Can-Fite are as follows:

Financial risk. The Company may need to raise capital in the marketplace, and there can be no assurances that the Company will be able to successfully raise capital and or do so on favorable terms.

Clinical and regulatory risk. Lead products must start and complete clinical trials. Trials may not produce results sufficient for regulatory approval.

Partnership risk. Can-Fite may seek partnerships for clinical development support and commercialization. We have no specific knowledge of any discussions with possible partners today, and there can be no assurances that the Company will be able to secure a favorable partnership.

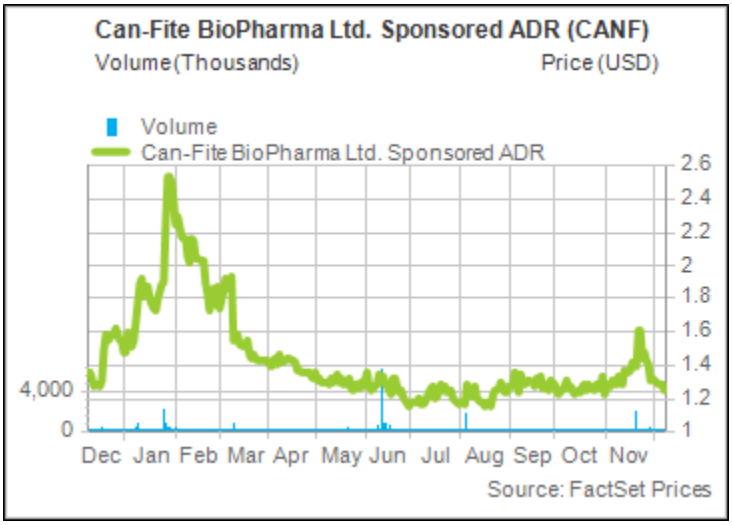
Commercial risk. There are no assurances that the Company will be able to secure favorable pricing, commercially launch products, and achieve significant market share to become profitable.

Legal and intellectual property risk. The Company may have to defend its patents and technical know-how, and there can be no assurances that the patents will not be infringed or will be held as valid if challenged, and or that the Company may infringe on third parties' patents.

Companies mentioned in this report:

Important Disclosures:

Price Chart:



Price target and rating changes over the past three years:
Initiated – Buy – December 13, 2018 – Price Target $7
Update – Buy – March 26, 2019 – Price Target $6
Update – Buy – May 21, 2019 – Price Target $9 (adjusted down after reverse stock split).
Update – Buy – August 7, 2019 – Price Target $9
Update – Buy – September 11, 2019 – Price Target $9
Update – Buy – September 18, 2019 – Price Target $9
Update – Buy – September 23, 2019 – Price Target $9
Update – Buy – October 15, 2019 – Price Target $9
Update – Buy – October 31, 2019 – Price Target $9
Update – Buy – November 4, 2019 – Price Target $9
Update – Buy – December 2, 2019 – Price Target $9
Update – Buy – December 11, 2019 – Price Target $9
Update – Buy – February 3, 2020 – Price Target $9
Update – Buy – February 19, 2020 – Price Target $9
Update – Buy – March 5, 2020 – Price Target $9
Update – Buy – April 13, 2020 – Price Target $9
Update – Buy – April 20, 2020 – Price Target $9
Update – Buy – May 19, 2020 – Price Target $9
Update – Buy – June 1, 2020 – Price Target $9
Update – Buy – June 9, 2020 – Price Target $9
PT Change – Buy – June 10, 2020 – Price Target lowered from $9 to $7.0
Update – Buy – June 30, 2020 – Price Target $7
Update – Buy – July 30, 2020 – Price Target $7
Update – Buy – August 31, 2020 – Price Target $7
PT Change – Buy – October 6, 2020 – Price Target $5

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Rating Definitions:

1) **Buy**: the analyst believes the price of the stock will appreciate and produce a total return of at least 20% over the next 12-18 months;
2) **Neutra**l: the analyst believes the price of the stock is fairly valued for the next 12-18 months;
3) **Sel**l: the analyst believes the price of the stock will decline by at least 20% over the next 12-18 months and should be sold.

The following chart reflects the range of current research report ratings for all companies followed by the analysts of the Firm. The chart also reflects the research report ratings relating to those companies for which the Firm has performed investment banking services.

	Company Coverage		Investment Banking	
Ratings Distribution	# of Companies	% of Total	# of Companies	% of Totals
Market Outperform (Buy)	23	85%	4	17%
Market Perform (Neutral)	4	15%	1	25%
Market Underperform (Sell)	0	0%	0	0%
Total	27	100%	5	19%

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