



Member FINRA/SIPC

On behalf of Dawson James Securities, we cordially invite you to attend our “Uplist Boot Camp” Panel/Luncheon, to be held on Thursday, Oct. 19th, 2017 in conjunction with our 3rd Annual Small Cap Growth Conference at the Wyndham Grand Hotel in Jupiter, FL. Attendance at the Luncheon also includes access to the Dawson James Annual Small Cap Growth Conference with over 35 exciting growth companies presenting to over 250 retail/institutional investors. We hope to see you there!

Sincerely,

The Dawson James Team

HIGHLIGHTS

- *Why Uplist: The benefits of uplisting to a higher exchange*
- *Proper timing and strategies for uplisting*
- *Application Process: Exchange-listing requirements and costs*
- *Capital Raising prior to and/or concurrent with raise*
- *Staying Compliant: Compliance requirements for exchange-listed companies*
- *The importance of having a strong Transfer Agent/Auditors*
- *Life as an exchange-listed company: Investor Relations pre/post uplisting*

PANELISTS



***Douglas Armstrong, Ph.D. – Chief Business Officer,
Dawson James***

Douglas Armstrong, Ph.D., has over 25 years of life science industry business and finance experience, with emphasis on early stage and emerging growth life science companies. Dr. Armstrong is a seasoned and diverse life science operational and banking executive, including serving as the CEO and Chairman of Aastrom Biosciences and TyraTech, Inc., leading both through initial public offerings, after a tenure as the Executive Vice President of the Sanford Burnham Institute. He specializes in emerging growth development and implementation of capital strategies having personally led capital raises through a variety of public, PIPE and other structured deals, including strategic partnering transactions with capital investment. Dr. Armstrong has also served at the chairman or board level of multiple public and private life science companies, including the advisory board of a venture capital fund. He is currently a member of the senior management of Dawson James Securities, Inc., and is also a founding partner and president of Auxol Capital, LLC life science investments. Dr. Armstrong holds a Ph.D. degree in Pharmacology from the Medical College of Virginia, and a BA degree in Chemistry from the University of Richmond.



***Andrew Hall – Managing Director,
Nasdaq New Listings***

Andy has been with Nasdaq Listing Services since 2004, and has had various positions in the areas of Issuer Services & Market Intelligence. Andy has been on the New Listings team since 2007, and works with companies that are considering a Nasdaq listing. Andy has worked with companies that are moving from being a private to a public company in an IPO, and public companies that trade on the NYSE, NYSE MKT, TSX or OTC and are considering transferring, dual listing or uplisting to Nasdaq. Andy is also the creator & program manager of the Nasdaq International Designation for Level 1 ADRs and international companies that launched with its first group of companies in December 2015.



Ralph De Martino – Partner, Schiff Hardin

For more than 35 years, Ralph has represented a wide range of clients before the various U.S. securities regulatory authorities. Prior to joining Schiff Hardin, Mr. De Martino served as chair of the global securities practice group in the Washington, D.C. office of an international law firm. He is distinguished among his peers in matters involving various finance/regulatory services, including public and private company capital formation and securities offerings. He regularly appears before the U.S. Securities and Exchange Commission (SEC), FINRA, the NYSE, Nasdaq and other securities exchanges on behalf of his clients, representing them in matters ranging from capital market transactions to regulatory investigations and enforcement proceedings. Ralph routinely represents issuers in complex recapitalizations, reorganizations, and capital formation transactions, and he has substantial experience in the representation of multinational corporations in the United States. He brings his many years of experience and a broad depth of practice in corporate and securities law to help his clients resolve complex problems and realize substantial opportunities.



David C. Bukzin – Partner-in-Charge, Marcum LLP

David C. Bukzin is the Partner-in-Charge of the New York City office and its Assurance Services division. He has more than 20 years experience consulting clients with SEC policies, practices and procedures and has an in-depth knowledge of the finance and management of closely-held businesses. Mr. Bukzin founded and spearheads several of the Firm's practice areas. As the Partner-In-Charge of the SEC and Transaction Services practice groups, he assists clients with regulatory compliance issues, complex deal structures, raising capital and formulating strategic plans and alliances. He serves as the publisher of the Firm's newsletter *SEC Insights*, a monthly publication of current issues facing publicly-traded companies. Mr. Bukzin also is a member of the Firm's Hi-Tech Industry group and assists clients with services in the areas of turnaround and workout consulting, reorganizations and recapitalizations. In addition, he has been a Certified Valuation Analyst and specialized in business valuations involving mergers and acquisitions and corporate finance transactions. As an integral member of Marcum's Executive and New York Regional Management Committees he shares his knowledge and provides guidance internally for the Firm's operations, strategic planning, practice development and client service.



Scott Gordon – Co-founder, CoreIR

Scott Gordon is the co-founder and President of CORE IR, a leading boutique Investor Relations and Capital Markets Advisory Firm. He is responsible for managing all aspects of client corporate communications strategy, including development and management of investor and corporate presentations and tear sheets, drafting and disseminating press releases, corporate earnings call scripts and crisis communications. Scott also assists in the development and execution of client roadshow activities and post roadshow feedback reporting and investment conference strategy support. Prior to forming CORE IR, Scott served as Director of North American Sales and Marketing for CAMO Software Inc., where he was responsible for leading the resurgence of CAMO's Unscrambler® Suite of Multivariate Statistical Analytics Software and Professional Services Solutions as a market leading brand. Prior to joining CAMO, Scott lead Sales and Marketing for MTG Inc., a Business Intelligence Financial Modeling Consultancy, focused on Valuation Analysis. In the seven years prior to joining MTG, Scott served as Head of Global Markets Trading for Investment Management Services, a \$600 million global macro strategy and quantitative systematic based hedge fund and fund administration entity where he managed portfolio trading and risk management for numerous fund managers. Scott began his 15-year Wall Street career on the NYMEX as a position clerk in the Crude and Heating oil trading pits and became a futures and options trader for Shearson Lehman Hutton and then Smith Barney, in their global managed futures and futures trading operations. Scott attended New York University where he pursued a BS in Economics. Scott resides in Boca Raton, FL with his wife and two children.

Registration fee: \$495 (2 guests per company)

Please RSVP: Elise Stern, Managing Director Corporate Finance
estern@dawsonjames.com
561-208-2926

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