

*September 11, 2014***Oculus Innovative Sciences (Nasdaq/OCLS/Buy/\$2.36)**

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**1) Oculus Innovative Sciences (Nasdaq/OCLS/Buy/\$2.36)** – Oculus yesterday introduced Regenacyn, its advanced scar management hydrogel based on its Microcyn Technology platform, into the US over-the-counter market. Regenacyn is a customized solution intended for the management of old and new hypertrophic and keloid scars resulting from burns, general surgical procedures and wounds from trauma. A prescription-only formulation of the product will be made available later this fall; as of now Regenacyn is available and in stock, and pricing or ordering information can be obtained from the [www.oculusis.com](http://www.oculusis.com) website. The market for scar management products has been estimated to be very large, with approximately 93 million people in the US characterized as having hypertrophic (raised) or keloid (red colored) scars, oftentimes with 2 or 3 per person. We currently rate OCLS shares a Buy with a 12-18 month price target of \$7.50. **RMW**

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Ratings Distribution	Company Coverage		Investment Banking	
	# of Companies	% of Total	# of Companies	% of Totals
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Market Perform (Neutral)	4	20%	2	50%
Market Underperform (Sell)	0	0%	0	0%
<b>Total</b>	<b>20</b>	<b>100%</b>	<b>12</b>	<b>60%</b>

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